

# Fighting Covid-19 Pandemic

Excelling in Times of  
Adversity

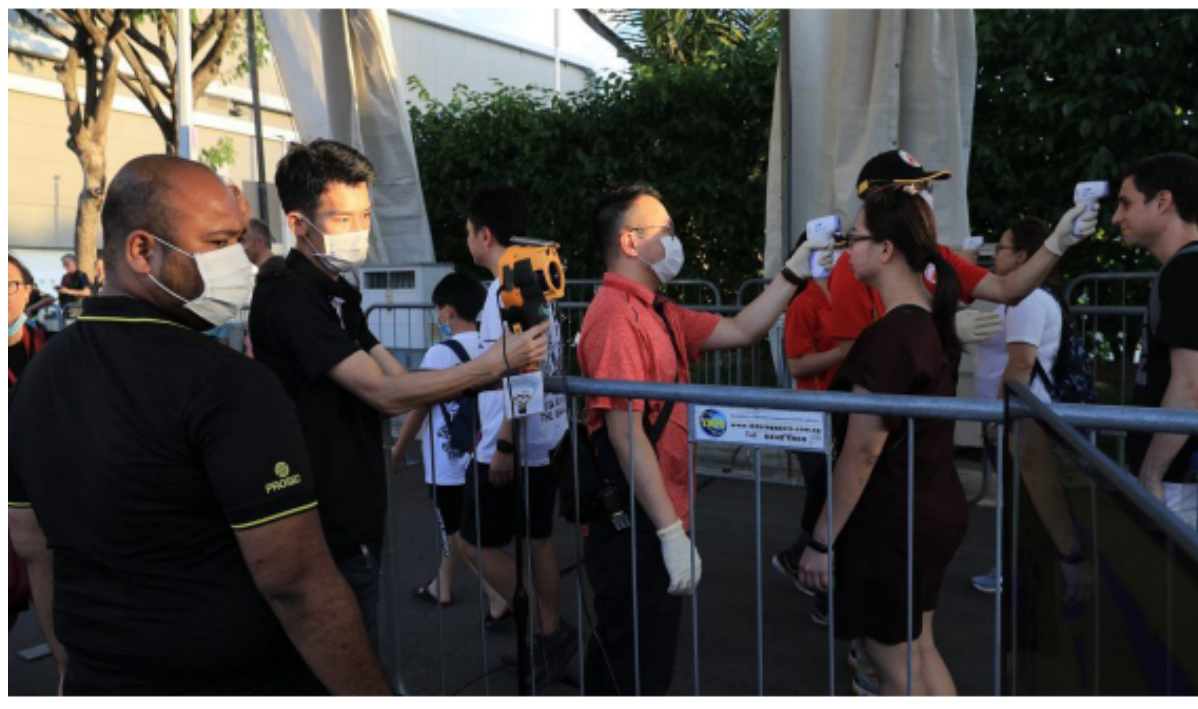


Dear Valued Partners, Friends, Team

This is a special message from [Access-2-Healthcare](#) during very special circumstances

## What are we facing together?

The global economy is turning upside down by the Covid-19 pandemic (#panicdemic), our company have to react accordingly to meet the challenge. In terms of our core business of consulting for market entry, we will make some adjustments to try to create positives out of adverse situations



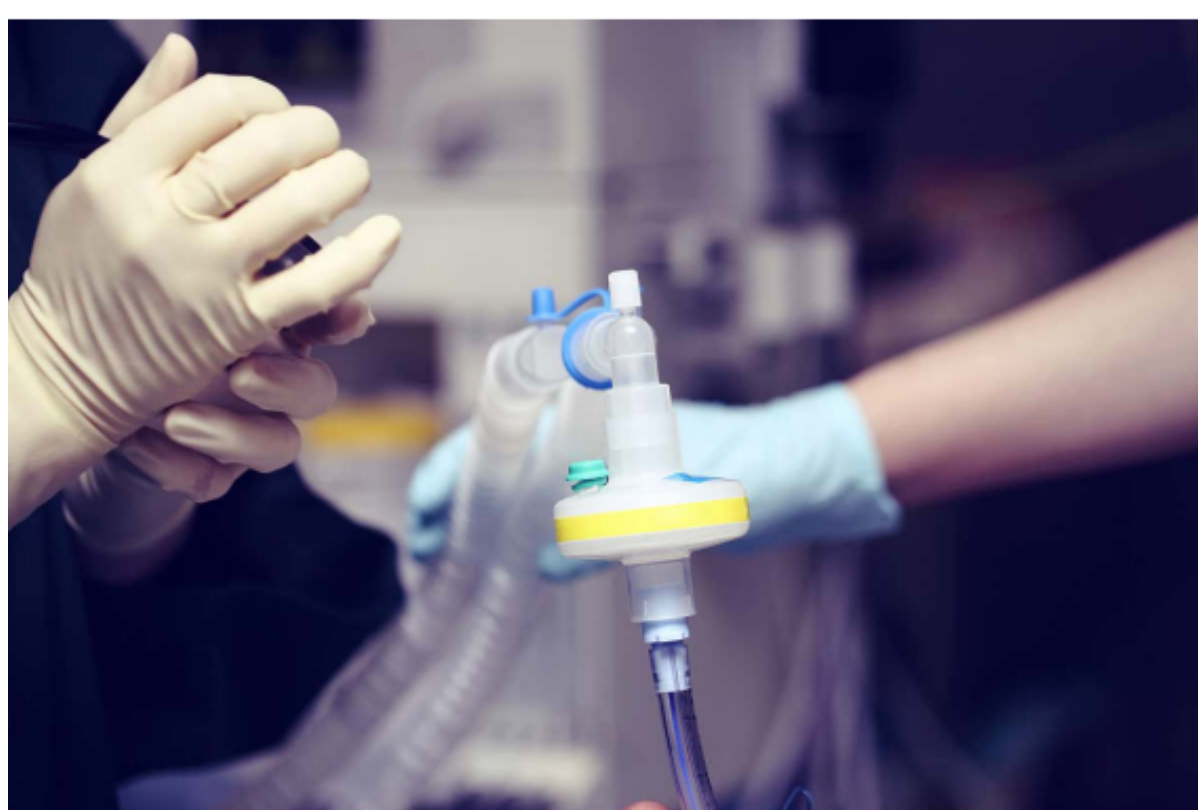
### It may go either way in the Healthcare Industry

Companies may be getting less orders, less revenue, less able to invest in business development even if they need it.

Not just the 2020 Olympics are delayed, but KIMES Seoul, EU Business Gateways, Taiwan Healthcare Fair, and perhaps the Asia Health Singapore, Medica too. All these reduces opportunities to network and create business opportunities for market expansion.

Other healthcare segments may boom and prosper but find it challenging to catch up especially with face to face meetings.

Either challenge, Access-2-Healthcare can help



1. While traveling overseas may be challenging, our local teams can take care of various items from market studies to due diligence to channel management on your behalf.
2. Many of our projects are delivered remotely. We have bolstered our resources and capacity in that areas, so keep them coming!
3. This is the golden opportunity to focus on internal / process improvements, planning for post-pandemic business growth. We can work with you first and execute when the time is right.

## And to help everyone even more...

If your company is involved in developing new medical devices, or considering market entry of your products, to fight against the Covid-19, we offer a **project discount of 25% from 1st April 2020 until 1st July 2020** for any single project signed with Access-2-Healthcare during this phase.

If your company's device is not directly involved in the fight against Covid-19, and while business is tough, every bit of help is needed! **We provide a project discount of 15% from 1st April 2020 until 1st July 2020** for any single project signed with Access-2-Healthcare during this phase

**We hope that with these adjustments, everyone can still continue to grow.**

Some of our company expansion plans may be delayed simply because of the inability to travel. We will focus internally to strengthen corporate governance, finance, human resources, and inter-country cooperation to serve you better down the road.

---

---

## Feel Free to Contact Us!

---

If you have any questions and or concerns, we're just an email away.

Stay Healthy! Please strictly adhere to your country's measures to contain the virus in your country. Wash your hands and face, clean all surfaces, as far as possible.

Cheers,  
Ee Bin Liew

Group Executive Director / Owner  
[Access-2-Healthcare](#)

---



helps medical technology companies with their product development, market launch and to gain market entry in various countries. Learn more about us through our [SlideShare](#)

Access-2-Healthcare has been recently awarded as Best SME Medical Technology Consulting Solutions Provider - Asia Pacific, by Global Health & Pharma

[Learn more](#)

---

---

### **BORRED AT HOME?** CATCH OUR PREVIOUS ISSUES OF THE NEWSLETTER!

*We have taken a short breather due to the overwhelming news from the Covid-19 pandemic in the last few months but you can read what the previous issues! We have gone through the top regulatory news of worldwide healthcare industry: ISO 14971:2019 Medical devices; TAIWAN Medical device Management Act; EMA Subgroup Questions Use of NBs to Assess Companion Diagnostics; COPD treatment system receives CE marking to name a few.*

*Click to view the **DECEMBER 2019** newsletter  
Or vist our [website](#) for more issues and feedback!*

*Missed our product commercialisation advice from the last issues?  
Click to view: [Concept](#) / [Funding](#) / [Prototype](#) / [QMS](#)*



Facebook



Twitter



LinkedIn



Photo Competition



e-mail us

---